



Press Release

Marco Pompa new Managing Director of dataTec Schweiz AG

Hünenberg / Reutlingen, April 8, 2025 - dataTec Schweiz AG welcomes a new Managing Director, Marco Pompa, who took over the management of the company on March 1, 2025. Pompa assumes responsibility at a time when the company is focusing on further expanding its presence and broadening its portfolio. "We have been active in the Swiss market for more than 30 years as a competent partner for measurement and testing technology and have now been increasingly establishing ourselves under the dataTec brand for two years," explains Marco Pompa. Since 2023, the company has been part of the pan-European dataTec Group, which is active in countries such as Germany, Austria, Spain, Sweden, Finland and Estonia. Pompa adds: "The achievements to date and the outstanding work that has been done here in Switzerland are an excellent basis for further development. My aim is to build on this solid foundation and further strengthen the close customer relationship and our technical expertise".

Switzerland is an important market for measuring and testing technology, emphasizes the Managing Director. "There is still a lot of production here, and there is a constant need for precise measurement technology, especially in research and industry. This gives us the opportunity to create real added value with our solutions and our consulting expertise," emphasizes Pompa. With a dedicated team of sales representatives and application specialists, dataTec Schweiz AG will continue to work closely with its customers in the future to find the optimum solution for every measurement task. For a direct exchange, interested parties can meet dataTec at important trade fairs such as Sindex in Bern or Maintenance in Zurich.

www.datatec.eu

About dataTec Schweiz AG

dataTec Schweiz AG stands for many years of experience and customer proximity, expert advice and fast service for all aspects of measurement and testing technology. Since 2023, the company has also presented itself on the Swiss market as dataTec and as part of the pan-European dataTec Group, which is active in countries such as Germany, Austria, Spain, Sweden, Finland and Estonia. The broad product portfolio includes leading manufacturers such as Chroma, EA Elektro Automatik, Rohde & Schwarz, Flir, SPS, GW Instek and NI (National Instruments). With its combination of local roots and international access, dataTec Schweiz AG is a strong partner for professional measurement technology, whether power supplies, oscilloscopes, modular measurement technology, test systems, test equipment or thermal imaging cameras and much more.

<https://www.datatec.eu/ch/de/>

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